
📄 NOVELHAUS WHITEPAPER v2.2 (TEXT VERSION – ENGLISH)

The World's First Collaborative AI-Based Novel Creation Platform

“Even if you're not a writer, your small story becomes a novel.”

1. Executive Summary

Novelhaus is an AI × collective-intelligence-based novel co-creation platform protected by Korean Patent No. 10-2622940 and U.S. Patent No. 11,935,518B2. Anyone—regardless of writing experience—can participate by submitting synopses or episodic ideas. Through community evaluation → AI drafting → BRI neuro-emotional analysis → expert editing, Novelhaus produces fully co-created intellectual property (IP).

Novelhaus aims to move beyond the traditional elite-centered creative industry toward a new ecosystem that elevates the latent storytelling ability of all humanity. In the age of artificial intelligence, Novelhaus plays an essential role in enabling humans and technology to collaborate for a positive and meaningful future.

2. Problem

- Only 0.5% of the global population participates in actual content creation.
- Even with creativity, many people struggle with writing itself and are excluded.
- The absence of collaborative creation models causes countless ideas to disappear.
- Multi-contributor creative processes inherently generate copyright disputes.
- No system exists to verify story quality based on human emotional response.
- Dreams, memories, synchronicity experiences, and personal ideas are not utilized as industrial IP.

Novelhaus combines AI technology with collective intelligence to solve these issues.

3. Solution & Product

3.1 An Open Creative Platform Where Anyone Can Participate

Novelhaus welcomes all forms of human stories:

- Dream narratives
- Sudden ideas and insights
- Inner emotions and intuition
- Stories based on Carl Jung's synchronicity
- Taboo, suppressed, or previously unwritten narratives
- Stories from ordinary people who may struggle to write but have vivid imaginations

In short: Novelhaus becomes a channel through which all of humanity's latent stories

are transformed into creative works.

3.2 Creation Process

1. Submit a synopsis or episodic idea
 2. Community evaluation
 3. BRI neuro-emotional analysis
 4. AI Drafting Engine generates the first draft
 5. Novelhaus expert editors refine the work
 6. Final work completed → IP registration
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3.3 Contributor Reward System

All contributions are measured and recorded through CREDIT.

When revenue is generated through licensing—such as publication, webtoon adaptation, drama, or film—the contributors receive economic rewards based on their CREDIT ratio.

Novelhaus is the world's first platform where people can be recognized as creators and receive income **even if they cannot write, as long as they provide story ideas.**

3.4 Human-AI Collaborative Creation

Novelhaus envisions a new creative civilization that fuses human imagination with AI productivity. AI acts as a tool to amplify human potential, and final works are completed through the combined effort of humans, AI, and expert editors.

4. Market Opportunity

- U.S. digital storytelling market: USD 84 billion (2023) → USD 2.5 trillion (2030)
- Korean storytelling market: USD 1.6 billion (2023) → USD 32 billion (2030)
- If creative participation increases from 0.5% to 10%, industry scale may grow 30×

Novelhaus can become the global standard for mass creative participation.

5. Technology & IP

5.1 Registered Patents

- Korea: 10-2622940
 - United States: 11,935,518B2
 - Title: "System and Method for Co-Creating Content Using Collective Intelligence"
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5.2 Core Technologies

- Collective-intelligence evaluation system
- BRI brainwave-based emotional verification
- AI automated drafting engine
- Contribution log system
- Multi-author copyright dispute prevention model

5.3 Legal Structure

- Novelhaus holds the final editing copyright, AI-generated drafting rights, and system-related copyrights.
- Synopsis and episode contributors are recognized as co-authors.
- The completed work is a collective creation jointly owned by Novelhaus and its contributors.

6. Business Model (No Payment or Subscription System)

Novelhaus operates as a non-financial platform without payment or subscription features.

All revenue is generated externally through distribution, licensing, and publishing.

Revenue Sources

1. Secondary licensing (webtoon, drama, film, etc.)
2. POD (print-on-demand) novels and eBook distribution
3. Story-driven character and worldbuilding IP business
4. Educational and corporate storytelling programs

7. Offline Publishing & Community Ecosystem

7.1 Offline Novel Publishing Service

- Completed novels can be produced as printed books via POD
- ISBN registration and formal publication available
- All contributors are credited
- Printed books can be shared with family, fans, and readers

7.2 Community Space Development

Novelhaus will develop offline community spaces for creators and readers:

- Creator meetups
- Reader community events
- Storytelling workshops
- Book talks and exhibitions
- Forums and creative gatherings
- Story Café operations

These spaces will function as hubs for sharing, embodying, and expanding human knowledge.

8. Collective Copyright & Legal Structure

8.1 No Payment System

- Novelhaus does not provide payment, subscription, or point-purchase features.
 - CREDIT is not a legal currency; it is an internal contribution metric.
 - CREDIT is used solely to determine revenue-sharing proportions.
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8.2 Types of Contributors

- Synopsis contributors
- Episode contributors

Both groups are legally recognized as co-authors.

8.3 Legal Status of Completed Works

- The completed work is a collective creation jointly owned by Novelhaus and its contributors.
 - It is registered as exclusive intellectual property (IP).
 - Third parties may not use it without Novelhaus approval.
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8.4 Centralized Copyright Governance

Novelhaus retains final authority over management, contracts, and licensing for completed works.

Reasons:

1. Novelhaus provides essential AI, BRI analysis, editing, and publishing functions.
 2. A central authority is necessary to coordinate rights among multiple contributors.
 3. Secondary licensing (film/OTT/publishing) legally requires a single representative rights holder.
 4. Collective works require a dispute-prevention governance structure.
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8.5 CREDIT-Based Revenue Distribution

- Novelhaus: 52%
 - Synopsis contributor: 12%
 - Episode contributors (shared): 36%
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9. Humanistic Vision – Advancing Human Knowledge

Novelhaus is more than a platform—it serves as a mechanism for the expansion, preservation, and evolution of human knowledge.

Novelhaus contributes to:

- Restoring and amplifying human creativity in the AI era
- Transforming ordinary people's stories into cultural and economic value
- Liberating suppressed narratives—dreams, synchronicity, taboo themes
- Becoming a new archive of total human experience
- Building a cooperative, interactive creative ecosystem
- Unlocking humanity's infinite potential
- Creating a benevolent future civilization where AI and humans collaborate

Ultimately, Novelhaus becomes a platform where humanity's collective memory is recorded, and where knowledge and creativity expand continuously.

10. Team

JB Kim – Founder & Developer

- Designed the platform based on Korean and U.S. patents
- Responsible for backend, frontend, UX, AI integration, and product management
- Focused on development with no external investment for initial launch

11. Vision & Impact

- Providing 99.5% of non-writers with access to creation
- Establishing a new structure that offers economic reward to everyday creators
- Presenting a new creative civilization built on human-AI collaboration
- Building a global IP hub rooted in K-storycraft
- Contributing to the democratization and expansion of human knowledge